

SAMPLE OF WEEKLY CHILDREN'S PROGRAMMING
February 28th to March 6th 1993

EXHIBIT E

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

1ST QUARTER 1993
JANUARY, FEBRUARY, MARCH
CHILDREN'S TV PROGRAMMING
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: SUNSHINE FACTORY

PROGRAM TITLE: "RESPONSIBILITY"

PROGRAM TOPIC: RESPONSIBILITY

DATE(S) AND TIME(S) AIRED: MARCH 6TH, 1993 AT 6:30AM.

PROGRAM LENGTH: 0:27:00

TYPE AND LOG REPORT #: CP(CHILDREN'S PROGRAM) #552.

SPECIAL GUEST(S): NONE

DESCRIPTION: THE CHARACTORS OF THE SUNSHINE FACTORY TEACH THE
VIEWERS TO BE RESPONSIBLE. THIS PROGRAM ALSO HAS "FACTORY
FITNESS", AN EXERCISE PROGRAM FOR KIDS.

KOMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

1ST QUARTER 1993
JANUARY, FEBRUARY, MARCH
CHILDREN'S TV PROGRAMMING
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KOMY-TV CHANNEL 29.

PROGRAM: SUNSHINE FACTORY

PROGRAM TITLE: "MONEY"

PROGRAM TOPIC: SPENDING MONEY ONLY ON NECESSARY THINGS.

DATE(S) AND TIME(S) AIRED: MARCH 6TH, 1993 AT 6:00AM.

PROGRAM LENGTH: 0:27:00

TYPE AND LOG REPORT #: CP(CHILDREN'S PROGRAM) #551.

SPECIAL GUEST(S): NONE

DESCRIPTION: THE CHARACTORS OF THE SUNSHINE FACTORY TEACH THE
VIEWERS ABOUT SPENDING MONEY ONLY NECESSARY THINGS. THIS
PROGRAM ALSO HAS "FACTORY FITNESS", AN EXERCISE PROGRAM FOR
KIDS.

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

1ST QUARTER 1993
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CHILDREN'S TV PROGRAMMING
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: STREET TALK WITH MARY JANE POPP.

PROGRAM TITLE: "TEEN TALK"

PROGRAM TOPIC: TEEN PROBLEMS

DATE(S) AND TIME(S) AIRED: FEBRUARY 28, 1993 AT 7:00AM AND
6:00PM.

PROGRAM LENGTH: 0:29:00

TYPE AND LOG REPORT #: CP(CHILDREN'S PROGRAM) #299.

SPECIAL GUEST(S): KAORI YAMAMOTO, STUDENT AT McCLATCHY HIGH
SCHOOL.
SCOTT BENNETT, STUDENT AT BELLA VISTA HIGH
SCHOOL.
MATT GILLIAM, STUDENT AT LUTHER BURBANK
HIGH SCHOOL.
LAURA APPLEBAUM, STUDENT AT SACRAMENTO CITY
DAY SCHOOL.

DESCRIPTION: MARY JANE POPP ASKED PEOPLE AT THE LOCAL MALL
WHAT THEY THAUGHT ARE THE PROBLEMS OF THE TEENS TODAY. THEN
SHE ASKED HER TEENAGE GUESTS.

**KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA**

**1ST QUARTER 1993
JANUARY, FEBRUARY, MARCH
CHILDREN'S TV PROGRAMMING
REPORT**

**THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.**

PROGRAM: NATIONAL ACADEMIC CHAMPIONSHIP

PROGRAM TITLE: "TEXACO STAR"

PROGRAM TOPIC: NATIONAL ACADEMIC CHAMPIONSHIP.

DATE(S) AND TIME(S) AIRED: FEBRUARY 28, 1993 AT 6:30AM.

PROGRAM LENGTH: 0:28:50

TYPE AND LOG REPORT #: CP(CHILDREN'S PROGRAMS) #401.

**SPECIAL GUEST(S): D. EISENHOWER HIGH SCHOOL'S ACADEMIC TEAM.
BOOKER T. WASHINGTON HIGH SCHOOL'S ACADEMIC
TEAM.**

**DESCRIPTION: THE TWO HIGH SCHOOL ACADEMIC TEAMS COMPETE BY
ANSWERING ACADEMIC QUESTIONS.**

KCMY-TV CHANNEL 29
SACRAMENTO, CALIFORNIA

1ST QUARTER 1993
JANUARY, FEBRUARY, MARCH
CHILDREN'S TV PROGRAMMING
REPORT

THE FOLLOWING PROGRAM OR PUBLIC SERVICE ANNOUNCEMENT WAS
AIRED ON KCMY-TV CHANNEL 29.

PROGRAM: KIDS LIKE YOU

PROGRAM TITLE: "BUILD SPIRIT"

PROGRAM TOPIC: BUILDING A SPIRIT AND MORALS.

DATE(S) AND TIME(S) AIRED: FEBRUARY 28, 1993 AT 6:00AM.

PROGRAM LENGTH: 0:28:30

TYPE AND LOG REPORT #: CP(CHILDREN'S PROGRAM) #630.

SPECIAL GUEST(S): NONE.

DESCRIPTION: THE HOSTESS, MISS CATHIE AND THE PUPPETS ON THE
PROGRAM TEACH CHILDREN WHY THEY HAVE TO BUILD A SPIRITMAN
WITHIN BY WORKING HARD AND BEING GOOD.

THE FOLLOWING IS A LIST OF DATES AND TIMES THAT PUBLIC SERVICE
ANNOUNCEMENTS AIRED ON KCMY TV CHANNEL 29.

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
2/28/93	0:21:46	PSA	257	VC	:30	W. ROGERS, "DESIGNATED DRIVER"
2/28/93	3:21:28	PSA	257	VC	:30	W. ROGERS, "DESIGNATED DRIVER"
2/28/93	8:19:42	PSA	257	VC	:30	W. ROGERS, "DESIGNATED DRIVER"
2/28/93	10:19:25	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
2/28/93	10:19:57	PSA	200	VC	:60	U.S. CONSUMER INFO., "MUSTARD"
2/28/93	11:16:36	PSA	054	VC	:30	LIGHTNING SAFETY
2/28/93	11:17:07	PSA	223	VC	:30	DEPRESSION, "STAIRS"
2/28/93	11:17:38	PSA	216	VC	:15	M.S. SOCIETY, "SET ON WINNING"
2/28/93	11:17:53	PSA	243	VC	:15	AIR NATIONAL GUARD, "ARIA"
2/28/93	12:22:13	PSA	257	VC	:30	W. ROGERS, "DESIGNATED DRIVER"
2/28/93	13:17:51	PSA	233	VC	:30	"FAVORITE PLAY", NFL Q.B. CLUB
2/28/93	13:18:21	PSA	205	VC	:15	U.S. CONSUMER INFO., "PEOPLE"
2/28/93	13:18:44	PSA	209	VC	:30	SHRINER'S HOSPITAL, "REYNOLDS"
2/28/93	13:19:06	PSA	231	VC	:15	BOYS TOWN, "TIM & DAPHNE REID"
2/28/93	17:18:04	PSA	257	VC	:30	W. ROGERS, "DESIGNATED DRIVER"
2/28/93	18:29:50	PSA	257	VC	:30	W. ROGERS, "DESIGNATED DRIVER"
2/28/93	19:20:50	PSA	017	VC	:30	BITE INTO A HEALTHY LIFESTYLE
2/28/93	19:21:49	PSA	221	VC	:20	SALVATION ARMY, "DISASTER SRV."
2/28/93	19:22:09	PSA	238	VC	:10	N.O.A.A., "FLASH FLOOD WARNING"
2/28/93	20:17:29	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
2/28/93	20:18:00	PSA	252	VC	:30	AMER. OPTOMETRIC, "VISION USA"
2/28/93	20:18:29	PSA	182	VC	:15	BOYSTOWN, RED PHONE
2/28/93	21:21:28	PSA	168	VC	:60	WINTER STORM WARNING, W. SCOTT
2/28/93	21:22:29	PSA	241	VC	:30	INGLES & JONES, "S.T.D.S"
2/28/93	22:16:58	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
2/28/93	22:17:26	PSA	200	VC	:60	U.S. CONSUMER INFO., "MUSTARD"
2/28/93	23:20:38	PSA	054	VC	:30	LIGHTNING SAFETY
2/28/93	23:21:08	PSA	223	VC	:30	DEPRESSION, "STAIRS"
2/28/93	23:21:39	PSA	216	VC	:15	M.S. SOCIETY, "SET ON WINNING"
2/28/93	23:21:53	PSA	243	VC	:15	AIR NATIONAL GUARD, "ARIA"
3/01/93	0:21:00	PSA	233	VC	:30	"FAVORITE PLAY" NFL Q.B. CLUB

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/01/93	8:20:09	PSA	231	UC	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/01/93	9:17:16	PSA	017	UC	:30	BITE INTO A HEALTHY LIFESTYLE
3/01/93	9:18:16	PSA	221	UC	:20	SALVATION ARMY, "DISASTER SRV."
3/01/93	9:18:37	PSA	238	UC	:10	N.O.A.A., "FLASH FLOOD WARNING"
3/01/93	10:22:14	PSA	248	UC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/01/93	10:22:44	PSA	252	UC	:30	AMER.OPTOMETRIC, "VISION USA"
3/01/93	10:23:14	PSA	182	UC	:15	BOYSTOWN. RED PHONE

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/02/93	12:21:25	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/02/93	13:24:22	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/02/93	14:21:54	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/02/93	15:20:09	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/02/93	16:24:31	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/02/93	17:21:47	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/02/93	17:22:16	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/02/93	17:22:51	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/02/93	18:17:03	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/02/93	18:17:45	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/02/93	18:18:04	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/02/93	19:22:58	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/02/93	20:22:30	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/02/93	21:19:41	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/02/93	21:46:32	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/02/93	21:47:10	PSA	200	VC	:60	U.S.CONSUMER INFO., "MUSTARD"
3/02/93	22:20:44	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/02/93	22:45:14	PSA	054	VC	:30	LIGHTNING SAFETY
3/02/93	22:45:44	PSA	223	VC	:30	DEPRESSION, "STAIRS"
3/02/93	22:46:15	PSA	216	VC	:15	M.S. SOCIETY, "SET ON WINNING"
3/02/93	22:46:30	PSA	243	VC	:15	AIR NATIONAL GUARD, "ARIA"
3/02/93	23:20:10	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/02/93	23:53:00	PSA	233	VC	:30	"FAVORITE PLAY", NFL Q.B.CLUB
3/02/93	23:53:32	PSA	205	VC	:15	U.S.CONSUMER INFO., "PEOPLE"
3/02/93	23:53:48	PSA	209	VC	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/02/93	23:54:18	PSA	231	VC	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/03/93	0:21:29	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/03/93	0:22:00	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/03/93	0:22:29	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/03/93	0:53:54	PSA	017	VC	:30	BITE INTO A HEALTHY LIFESTYLE
3/03/93	0:54:54	PSA	221	VC	:20	SALVATION ARMY, "DISASTER SRV."
3/03/93	0:55:14	PSA	238	VC	:10	N.O.A.A., "FLASH FLOOD WARNING"
3/03/93	1:21:01	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/03/93	1:21:31	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/03/93	1:22:01	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/03/93	1:48:05	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/03/93	1:48:35	PSA	252	VC	:30	AMER.OPTOMETRIC, "VISION USA"
3/03/93	1:49:04	PSA	182	VC	:15	BOYSTOWN, RED PHONE
3/03/93	2:22:59	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/03/93	2:53:00	PSA	168	VC	:60	WINTER STORM WARNING, W. SCOTT
3/03/93	2:54:03	PSA	241	VC	:30	INGLES & JONES, "S.T.D.S"
3/03/93	3:22:03	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/03/93	4:22:40	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/03/93	4:51:24	PSA	250	VC	:30	MARINES, "MOST POWERFUL WEAPON"
3/03/93	6:25:54	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/03/93	6:54:53	PSA	226	VC	:30	EMPLOYMENT OF DISABLED PERSONS
3/03/93	6:55:20	PSA	244	VC	:60	NATIONAL GUARD, "AMER.REMEMBER"
3/03/93	7:54:28	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/03/93	7:54:58	PSA	200	VC	:60	U.S.CONSUMER INFO., "MUSTARD"
3/03/93	8:21:15	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/03/93	8:53:00	PSA	054	VC	:30	LIGHTNING SAFETY
3/03/93	8:53:30	PSA	223	VC	:30	DEPRESSION, "STAIRS"
3/03/93	8:54:01	PSA	216	VC	:15	M.S. SOCIETY, "SET ON WINNING"
3/03/93	8:54:16	PSA	243	VC	:15	AIR NATIONAL GUARD, "ARIA"

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/03/93	9:22:29	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/03/93	10:22:06	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/03/93	10:53:08	PSA	233	VC	:30	"FAVORITE PLAY", NFL Q.B. CLUB
3/03/93	10:53:39	PSA	205	VC	:15	U.S. CONSUMER INFO., "PEOPLE"
3/03/93	10:53:54	PSA	209	VC	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/03/93	10:54:24	PSA	231	VC	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/03/93	11:22:54	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/03/93	11:23:24	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/03/93	11:23:54	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/03/93	11:53:00	PSA	017	VC	:30	BITE INTO A HEALTHY LIFESTYLE
3/03/93	11:54:00	PSA	221	VC	:20	SALVATION ARMY, "DISASTER SRV."
3/03/93	11:54:20	PSA	238	VC	:10	N.O.A.A., "FLASH FLOOD WARNING"
3/03/93	12:22:37	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/03/93	12:23:07	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/03/93	12:23:37	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/03/93	12:46:06	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/03/93	13:23:40	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/03/93	13:48:13	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/03/93	13:48:43	PSA	252	VC	:30	AMER. OPTOMETRIC, "VISION USA"
3/03/93	13:49:13	PSA	182	VC	:15	BOYSTOWN, RED PHONE
3/03/93	14:23:24	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/03/93	14:53:11	PSA	168	VC	:60	WINTER STORM WARNING, W. SCOTT
3/03/93	14:54:11	PSA	241	VC	:30	INGLES & JONES, "S.T.D.S"
3/03/93	15:21:19	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/03/93	15:54:46	PSA	250	VC	:30	MARINES, "MOST POWERFUL WEAPON"
3/03/93	16:20:42	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/03/93	17:21:44	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/03/93	17:22:18	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/03/93	17:22:45	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/03/93	17:53:00	PSA	226	VC	:30	EMPLOYMENT OF DISABLED PERSONS
3/03/93	17:53:30	PSA	244	VC	:60	NATIONAL GUARD, "AMER. REMEMBER"
3/03/93	18:17:48	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/03/93	18:18:21	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/03/93	18:18:50	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/03/93	19:22:42	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/03/93	19:48:57	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/03/93	19:49:24	PSA	200	VC	:60	U.S. CONSUMER INFO., "MUSTARD"
3/03/93	20:18:23	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/03/93	20:57:59	PSA	054	VC	:30	LIGHTNING SAFETY
3/03/93	20:58:25	PSA	223	VC	:30	DEPRESSION, "STAIRS"
3/03/93	20:58:56	PSA	216	VC	:15	M.S. SOCIETY, "SET ON WINNING"
3/03/93	20:59:12	PSA	243	VC	:15	AIR NATIONAL GUARD, "ARIA"
3/03/93	21:21:16	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/03/93	22:20:40	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/03/93	22:53:22	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/03/93	22:53:52	PSA	200	VC	:60	U.S. CONSUMER INFO., "MUSTARD"
3/03/93	23:21:18	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/03/93	23:21:49	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/03/93	23:22:19	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/03/93	23:53:00	PSA	054	VC	:30	LIGHTNING SAFETY
3/03/93	23:53:31	PSA	223	VC	:30	DEPRESSION, "STAIRS"
3/03/93	23:54:01	PSA	216	VC	:15	M.S. SOCIETY, "SET ON WINNING"
3/03/93	23:54:16	PSA	243	VC	:15	AIR NATIONAL GUARD, "ARIA"
3/04/93	0:21:28	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/04/93	0:22:00	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/04/93	0:22:30	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/04/93	1:22:43	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/04/93	1:49:15	PSA	233	VC	:30	"FAVORITE PLAY", NFL Q.B.CLUB
3/04/93	1:49:46	PSA	205	VC	:15	U.S.CONSUMER INFO., "PEOPLE"
3/04/93	1:50:01	PSA	209	VC	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/04/93	1:50:31	PSA	231	VC	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/04/93	2:18:45	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93	3:19:29	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/04/93	3:54:19	PSA	017	VC	:30	BITE INTO A HEALTHY LIFESTYLE
3/04/93	3:55:19	PSA	221	VC	:20	SALVATION ARMY, "DISASTER SRV."
3/04/93	3:55:40	PSA	238	VC	:10	N.O.A.A., "FLASH FLOOD WARNING"
3/04/93	4:23:01	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/04/93	5:18:24	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/04/93	5:18:56	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/04/93	5:19:26	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/04/93	5:53:00	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93	5:53:30	PSA	252	VC	:30	AMER.OPTOMETRIC, "VISION USA"
3/04/93	5:54:00	PSA	182	VC	:15	BOYSTOWN, RED PHONE
3/04/93	6:21:24	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/04/93	6:21:54	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/04/93	6:22:25	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/04/93	7:22:14	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/04/93	7:54:54	PSA	168	VC	:60	WINTER STORM WARNING, W. SCOTT
3/04/93	7:55:55	PSA	241	VC	:30	INGLES & JONES, "S.T.D.S"
3/04/93	8:23:27	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93	9:23:29	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/04/93	9:55:01	PSA	250	VC	:30	MARINES, "MOST POWERFUL WEAPON"
3/04/93	10:20:33	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/04/93	11:22:31	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/04/93	11:23:01	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/04/93	11:23:31	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/04/93	11:53:03	PSA	226	VC	:30	EMPLOYMENT OF DISABLED PERSONS
3/04/93	11:53:33	PSA	244	VC	:60	NATIONAL GUARD, "AMER.REMEMBER"
3/04/93	12:20:23	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/04/93	12:21:01	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/04/93	12:21:32	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/04/93	13:24:34	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/04/93	13:48:40	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/04/93	13:49:10	PSA	200	VC	:60	U.S.CONSUMER INFO., "MUSTARD"
3/04/93	14:22:17	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93	15:24:36	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/04/93	15:46:06	PSA	054	VC	:30	LIGHTNING SAFETY
3/04/93	15:46:36	PSA	223	VC	:30	DEPRESSION, "STAIRS"
3/04/93	15:47:08	PSA	216	VC	:15	M.S. SOCIETY, "SET ON WINNING"
3/04/93	15:47:23	PSA	243	VC	:15	AIR NATIONAL GUARD, "ARIA"
3/04/93	16:45:08	PSA	233	VC	:30	"FAVORITE PLAY", NFL Q.B.CLUB
3/04/93	16:45:39	PSA	205	VC	:15	U.S.CONSUMER INFO., "PEOPLE"
3/04/93	16:45:52	PSA	209	VC	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/04/93	16:46:26	PSA	231	VC	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/04/93	17:22:52	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/04/93	17:53:05	PSA	017	VC	:30	BITE INTO A HEALTHY LIFESTYLE
3/04/93	17:54:02	PSA	221	VC	:20	SALVATION ARMY, "DISASTER SRV."
3/04/93	17:54:22	PSA	238	VC	:10	N.O.A.A., "FLASH FLOOD WARNING"

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/04/93	18:20:33	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/04/93	18:21:04	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/04/93	18:21:33	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/04/93	19:19:08	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/04/93	19:19:43	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/04/93	19:20:08	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/04/93	19:49:49	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93	19:50:17	PSA	252	VC	:30	AMER.OPTOMETRIC, "VISION USA"
3/04/93	19:50:53	PSA	182	VC	:15	BOYSTOWN, RED PHONE
3/04/93	20:23:19	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/04/93	20:58:07	PSA	168	VC	:60	WINTER STORM WARNING, W. SCOTT
3/04/93	20:59:07	PSA	241	VC	:30	INGLES & JONES, "S.T.D.S"
3/04/93	21:00:40	PSA	246	VC	:30	C.O.U.R.S.E., "HARD TO TALK"

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/05/93	12:22:08	PSA	261	UC	:30	SOIL CONSERVATION, "HARMONY"
3/05/93	12:22:38	PSA	289	UC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/05/93	12:23:08	PSA	207	UC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/05/93	12:49:35	PSA	168	UC	:60	WINTER STORM WARNING, W. SCOTT
3/05/93	12:50:36	PSA	241	UC	:30	INGLES & JONES, "S.T.D.S"
3/05/93	13:22:32	PSA	155	UC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/05/93	13:23:02	PSA	186	UC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/05/93	13:23:33	PSA	265	UC	:30	BOYS TOWN, "LEE GREENWOOD"
3/05/93	14:20:34	PSA	194	UC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/05/93	14:53:04	PSA	250	UC	:30	MARINES, "MOST POWERFUL WEAPON"
3/05/93	15:20:25	PSA	248	UC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/05/93	16:19:45	PSA	217	UC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/05/93	16:44:20	PSA	226	UC	:30	EMPLOYMENT OF DISABLED PERSONS
3/05/93	16:44:47	PSA	244	UC	:60	NATIONAL GUARD, "AMER.REMEMBER"
3/05/93	17:23:33	PSA	268	UC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/05/93	18:21:28	PSA	261	UC	:30	SOIL CONSERVATION, "HARMONY"
3/05/93	18:21:58	PSA	289	UC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/05/93	18:22:28	PSA	207	UC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/05/93	18:54:56	PSA	194	UC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/05/93	18:55:25	PSA	200	UC	:60	U.S.CONSUMER INFO., "MUSTARD"
3/05/93	19:21:27	PSA	155	UC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/05/93	19:22:00	PSA	186	UC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/05/93	19:22:27	PSA	265	UC	:30	BOYS TOWN, "LEE GREENWOOD"
3/05/93	20:22:48	PSA	194	UC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/05/93	20:57:56	PSA	054	UC	:30	LIGHTNING SAFETY
3/05/93	20:58:46	PSA	223	UC	:30	DEPRESSION, "STAIRS"
3/05/93	20:59:05	PSA	216	UC	:15	M.S. SOCIETY, "SET ON WINNING"
3/05/93	20:59:10	PSA	243	UC	:15	AIR NATIONAL GUARD, "ARIA"
3/05/93	21:22:49	PSA	248	UC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/05/93	22:23:15	PSA	217	UC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/05/93	22:44:42	PSA	233	UC	:30	"FAVORITE PLAY", NFL Q.B.CLUB
3/05/93	22:45:12	PSA	209	UC	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/05/93	22:45:28	PSA	231	UC	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/05/93	23:20:52	PSA	268	UC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/06/93	0:20:57	PSA	261	UC	:30	SOIL CONSERVATION, "HARMONY"
3/06/93	0:21:28	PSA	289	UC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/06/93	0:21:57	PSA	207	UC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/06/93	0:54:31	PSA	017	UC	:30	BITE INTO A HEALTHY LIFESTYLE
3/06/93	0:55:33	PSA	221	UC	:20	SALVATION ARMY, "DISASTER SRV."
3/06/93	0:55:53	PSA	238	UC	:10	N.O.A.A., "FLASH FLOOD WARNING"
3/06/93	1:21:51	PSA	155	UC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/06/93	1:22:00	PSA	186	UC	:30	HUMPTY DUMPTY AND GREAT FALLS

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/06/93	6:26:50	PSA	263	VC	:60	BOYS TOWN, "STILL LIFE"
3/06/93	6:27:50	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/06/93	6:28:20	PSA	178	VC	:60	BOYSTOWN, THERE'S AN ANSWER
3/06/93	6:45:22	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/06/93	6:45:52	PSA	232	VC	:60	"FAVORITE PLAY", NFL Q.B.CLUB
3/06/93	6:56:54	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/06/93	6:57:24	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/06/93	6:57:54	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/06/93	7:17:52	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/06/93	7:18:23	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/06/93	7:18:53	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/06/93	7:52:17	PSA	250	VC	:30	MARINES, "MOST POWERFUL WEAPON"
3/06/93	8:23:55	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/06/93	9:23:20	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	9:54:14	PSA	226	VC	:30	EMPLOYMENT OF DISABLED PERSONS
3/06/93	9:54:43	PSA	244	VC	:60	NATIONAL GUARD, "AMER.REMEMBER"
3/06/93	10:24:00	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/06/93	11:22:31	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/06/93	11:23:03	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/06/93	11:24:03	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/06/93	11:53:02	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/06/93	11:53:32	PSA	200	VC	:60	U.S.CONSUMER INFO., "MUSTARD"
3/06/93	12:20:23	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/06/93	12:20:53	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/06/93	12:21:24	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/06/93	13:22:55	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/06/93	13:46:41	PSA	054	VC	:30	LIGHTNING SAFETY
3/06/93	13:47:11	PSA	223	VC	:30	DEPRESSION, "STAIRS"
3/06/93	13:47:42	PSA	216	VC	:15	M.S. SOCIETY, "SET ON WINNING"
3/06/93	13:47:57	PSA	243	VC	:15	AIR NATIONAL GUARD, "ARIA"
3/06/93	14:23:52	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	15:48:38	PSA	233	VC	:30	"FAVORITE PLAY", NFL Q.B.CLUB
3/06/93	15:49:07	PSA	209	VC	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/06/93	15:49:33	PSA	209	VC	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/06/93	16:21:02	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	17:22:49	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/06/93	17:53:02	PSA	233	VC	:30	"FAVORITE PLAY", NFL Q.B.CLUB
3/06/93	17:53:33	PSA	205	VC	:15	U.S.CONSUMER INFO., "PEOPLE"
3/06/93	17:53:59	PSA	209	VC	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/06/93	17:54:15	PSA	231	VC	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/06/93	18:21:28	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/06/93	18:21:58	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/06/93	18:22:28	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/06/93	19:20:06	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/06/93	19:20:49	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/06/93	19:21:16	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/06/93	19:49:11	PSA	017	VC	:30	RITE INTO A HEALTHY LIFESTYLE
3/06/93	19:50:10	PSA	221	VC	:20	SALVATION ARMY, "DISASTER SRV."
3/06/93	19:50:32	PSA	238	VC	:10	N.O.A.A., "FLASH FLOOD WARNING"
3/06/93	20:18:09	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/06/93	21:22:53	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	21:46:15	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	21:46:46	PSA	252	VC	:30	AMER.OPTOMETRIC, "VISION USA"
3/06/93	21:47:14	PSA	182	VC	:15	BOYSTOWN, RED PHONE

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/06/93	22:18:50	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/06/93	23:23:27	PSA	268	VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/06/93	23:52:59	PSA	168	VC	:60	WINTER STORM WARNING, W. SCOTT
3/06/93	23:53:57	PSA	241	VC	:30	INGLES & JONES, "S.T.D.S"

COMMUNITY PARTICIPATION

EXHIBIT F



Ponce - Nicasio Broadcasting, Inc.

Carmen Briggs
President

MEMO

TO : CARMEN BRIGGS
FROM: Ron V. Briggs
DATE: November 25, 1992
RE : Community Contributions

February 1991

\$150 sponsorship, Sacramento Women's Soccer League,
This organization travels internationally and advances soccer
skills, sportsmanship and camaraderie for young adult women. Ages
17 years and older.

February 1991

\$495 sponsorship, adult co-ed softball team.

May 1991

\$395 Young Junior Miss Pageant
KCHY sponsored Miss Klean Marble to the semi-finals.

July 1991

\$750 sponsorship, Basketball Congress International
KCHY fully sponsored the El Dorado County basketball team. The team
consisted of junior and seniors from all three of the county high
schools. The team advance to the quarter finals in Oakland.

July 1992

\$750 "Gold" sponsorship, Chicano Youth Leadership Program
This organization provides scholarships, intern and other
advancement programs to Chicano youths throughout Northern
California.



**EDUCATIONAL
PARTNERSHIP
WEEK 1993**

Coordinated by:
The California
Educational Partnership
Consortium (CEPC)

■ **Sacramento Area
Sponsors**

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Allstate
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Pacific Bell
PG&E
The Sacramento Bee
Sacramento County
Office of Education

■ **Media Sponsors**

KTRK - TV Channel 31
KFBK - News Radio 1530

■ **c/o Citizenship
and Law-Related
Education Center**
9738 Lincoln Village Dr.
Sacramento, CA 95827
916 ■ 228 2322
FAX 916 ■ 228 2493

March 9, 1993

Mr. Daniel Briggs
KCMV TV29
1029 K Street
Suite 23
Sacramento, California 95814

Dear Mr. Briggs:

Thank you for your commitment to Educational Partnership Week and for agreeing to participate as a "Principal for a Day" on Tuesday, March 23, 1993.

Our goal is to enhance community understanding of our public school system by providing business and community leaders the opportunity to experience first hand the daily challenges administrators face. Attached you will find your school assignment.

Every effort has been made to meet personal preferences in school assignments. The school principal will be calling you to discuss plans for your day. If for some reason you do not hear from the principal, we encourage you to contact him/her before March 22nd.

Planned Events:

* **Kick-Off Reception/Program** at Cordova High School on March 22nd at 5:30 pm. You will be able to meet your assigned principal and receive additional partnership materials. Gayle Wilson, First Lady of California, will be featured as the keynote speaker.

* **Celebration Breakfast** at the Radisson Hotel on March 25, 1993 at 7:30 am. The event will include an open forum for sharing "Principal for a Day" experiences. Because of limited space, please RSVP at 228-2317.

Thank you again for taking part in "Principal for Day." We look forward to seeing you at the reception and breakfast.

If you have any questions please call Paul M. Okimoto, Program Coordinator, at the Citizenship and Law-Related Education Center at 288-2319.

Sincerely,

Karen Hatchel

Karen Hatchel
Chairperson, Principal for a Day Committee

cc: Joseph P. Maloney, Executive Director
CLRE Center



State of California
GOVERNOR'S OFFICE OF COMMUNITY RELATIONS
1400 TENTH STREET
SACRAMENTO, CALIF. 95834

KVIE Channel 6
TV Worth Watching

P.O. Box 6
Sacramento, CA
95812-0006

2595 Capitol Oaks Dr.
916 929-5843



August 9, 1991

Mr. Dan Briggs
TV 29
1029 K Street
Sacramento, CA 95814

Dear Mr. Briggs:

CHICANO-LATINO YOUTH LEADERSHIP PROJECT, Inc.

P.O. Box 161566, Sacramento, California 95816

Honorary Steering Committee

Honorable Pete Wilson
Governor

Honorable Leo T. McCarthy
Lieutenant Governor

Honorable Bill Honig
Superintendent of Public Instruction

Honorable David Roberti
Senate President Pro Tempore

Honorable Ken Maddy
Senate Minority Leader

Honorable Willie L. Brown Jr.
Speaker of the Assembly

Honorable Bill Jones
Assembly Minority Leader

Honorable Ruben Ayala
Senator

Honorable Charles M. Calderon
Senator

Honorable Art Torres
Senator

Honorable Xavier Becerra
Assemblyman

Honorable Lucille Roybal-Allard
Assemblywoman

Honorable Peter R. Chacon
Assemblyman

Honorable Richard Polanco
Assemblyman

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Gloria M. Villasenor
Member

Norma A. Arceo
Board Secretary

Roberto Gracia
Executive Director

Ramona M. Gutierrez
Project Secretary

Dirk Johnson
Treasurer

July 21, 1992

Carmen Briggs
KCMY-Channel 29
1029 K Street Ste 23
Sacramento CA 95814

Dear Ms. Briggs,

On behalf of the Board of Directors of the Chicano Latino Youth Leadership Project Inc. (CLYLP), I want to thank you for your sponsorship of \$750.00.

Again, our entire statewide network of volunteers and our "future leaders of tomorrow," appreciate your generous support.

Sincerely,

Salvador Villasenor

Salvador Villasenor
CLYLP Board President



mission oaks

RECREATION & PARK DISTRICT

3344 MISSION AVENUE

CARMICHAEL, CALIFORNIA 95808

488-2810



November 20, 1992

Mary Jane Popp
1380 Chuckwagon Drive
Sacramento, CA 95834

Dear Mary Jane:

This letter is to thank you for donating your time and talents at our Volunteer Recognition Banquet. The seniors really enjoyed your hosting the event and many remarked that they hoped you would return next year.

Once again, thank you for your donation. Your donation helped make our banquet a success.

Sincerely,

Jolene Shire
Jolene Shire
Program Coordinator

JS/fb

MMC Communications

Public Relations Services

December 8, 1992

Ms. Mary Jane Popp
"Street Talk"
1380 Chuck Wagon Drive
Sacramento, CA 95834

Dear Mary Jane:

Thank you once again for your excellent two-part series on menopause. As I explained on the telephone, your program generated an impressive response. The Sutter Health Information Center received a number of phone calls as a result of your timely and informative program.

Mary Jane, I'm looking forward to working with you on future topics. You have a knack for tapping into audience interests in a way no other local program does. Congratulations on your latest success with "Street Talk."

Best regards,



Michele McCormick

1529 28th Street

Sacramento, CA 95816

(916) 736-6900

fax: (916) 456-6637

Principal for a Day
Sacramento Area
Tuesday, March 23, 1993

School Assignments

School

Principal Aida Buelna
Frontier Elementary School
Sacramento City USD
6691 Silverthorne Circle
Sacramento, California 95842
Phone: 916/332-3593
Fax:

Business

Mr. Daniel Briggs
KCMV TV29
1029 K Street
Suite 23
Sacramento, California 95814
Phone: 916/443-2929
Fax: 916/442-6414

Please contact your match directly for specific information
including arrival and departure times.

Good Deals for You, Good Deals for Your Community — 1991 Channel 7 Auction